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GOVERNOR



STATE OF MICHIGAN
LIQUOR CONTROL COMMISSION
DEPARTMENT OF LABOR & ECONOMIC GROWTH
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BULLETIN 3114-17

Date: February 28, 2007
To: All Vendors, Vendor Representatives, Michigan Liquor Vendors Association
From: Michigan Liquor Control Commission
Subject: **Important Dates for Vendors for Delisting of Products for 2007**

The State of Michigan delists low volume sales products 2 times per year according to its Administrative Order of February 15, 2007 (Bulletin 3113-17). Generally, regular items must have sales of 3 standard cases in 6 months and value added products must have sales of 6 standard cases in 1 year to remain listed in Michigan. Bottles having a minimum shelf price of \$200.00 or more must sell at least 1 bottle a year. See Bulletin 3113-17, available on the Commission's website (www.michigan.gov/lcc) for more information.

The 2 six-month sales measurement periods for 2007 are October 1, 2006 through March 31, 2007 and April 1, 2007 through September 30, 2007.

Notifications of specific items being delisted will go to affected Vendor Representatives and supplier companies approximately 2 weeks after the end of the 6 month measurement period.

The **deadlines to appeal a delisting** in 2007 are:

Thursday **May 10, 2007** and Thursday **November 8, 2007**.

The effective dates of delisting in 2007 will be July 1, 2007 for the first 6 month measurement period and December 30, 2007 for the second 6 month measurement period.

The Commission will continue to transmit individual lists of products and letters containing these deadlines. This bulletin is in addition to the individual letters of notification.

If you have any questions please contact Cindy Schrader at schraderc1@michigan.gov or 517.322.5882.